

**John Alfred S. Piñero**  
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## Education

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### **POLYTECHNIC UNIVERSITY OF THE PHILIPPINES**

*Bachelor of Science in Computer Engineering*

October 2022

- Major in Web Development
- Dean's List Academic Achievement Award Recipient

### **POLYTECHNIC UNIVERSITY OF THE PHILIPPINES**

*Science, Technology, Engineering, and Mathematics Strand  
(STEM)*

July 2018

- Graduated with Honors

### **CULIAT HIGH SCHOOL**

April 2016

- Gerry Roxas Leadership Award Recipient
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## Professional Experience

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### **CARE CHANNELS, INC.**

*Loyalty Program – Multimedia Worker*

January 2023 - September 2023

- Worked with Marketing and Arts and Design Department to design visually appealing posters which boosted the company's Facebook page.
  - Created marketing collaterals such as brochures, video advertisements, posters, and signages which helped in brand identity recognition.
  - Designed brand logos and packages for marketing products.
  - Enhanced Adobe Skills (Photoshop, Illustrator, and Premiere) to provide more creative outputs.
  - Trained a few individuals in basic graphics design.
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## Volunteer Experience

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### **GERRY ROXAS LEADERSHIP AWARDEES – STUDENT'S SOCIETY**

*Multimedia Specialist*

2021-2022

- Provided designs for organizational activities (posters and graphic materials).
- Assisted in online webinars as Technical Director for Facebook live broadcasts.

*Associate Finance Head*

2019-2020

- Worked with Finance Head to plan and execute income generating projects for organizational funds.
- Assisted in tracking organizational budget expenses.

*Volunteer Corps Head*

2019-2020

- Actively recruited and onboarded volunteers based on organizational needs and objectives.
- Established communication network for the volunteers for outreach initiatives and organizational event invites.

*Associate Vice President for Internal Affairs*

2017-2018

- Analyzed survey data from activities to help review and improve organizational activities.
- Planned activities that promotes bond and trust between core officers.

## **JUANSPARK YOUTH LEADERS**

*Founding Member*

2019-2020

- Volunteered to various outreach programs that aids climate victims and community affected by the COVID-19 pandemic.
- Helped in organizing online leadership webinars and live events as Technical Director.

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### **Certifications / Trainings**

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*Responsive Web Design Certification*

freeCodeCamp.org - March 2022

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### **Technical Expertise**

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- MS Tools (Excel, Powerpoint, Word),
- Adobe Tools (Photoshop, Illustrator, Premiere)
- HTML, CSS, JavaScript, PHP
- OBS Studio